

Hello!

Telephone: +86 156 1859 9502
E-mail: hello@nicoco.co
Website: nicoco.co
WeChat: @nicolattes

My name is nicoco and this is ~~my resume~~

my story

01. EXPERIENCE

- 2019.10 – Present** **Photo and Video Editor @ SideChef**
- Film and edit step by step cooking tutorials with celebrity chefs.
 - Work with major food and beverage brands to create marketing materials.
 - Responsible for all department outgoing photography.
- 2017.08 – 2019.09** **Associate Creative Director @ LearningLeaders**
- Traveled domestically and abroad as to shoot client photography and videography
 - Creative lead on thought leadership video about discrimination against women and ESL speakers in public speaking events, shown at the largest debate competition in the world
 - Lead editor on marketing videos, weekly social media content, and visitor interviews
- 2016.09 – 2016.12** **Education Assistant @ Condé Nast Center of Fashion and Design**
- Supported 25 students in fashion photography and fashion photography course
 - Managed studio equipment
 - Provided photography, videography, and graphic design material to marketing team
- 2016.06 – 2017.02** **Associate Producer @ Idris and Tony**
- Worked on celebrity photography series that challenged mainstream media representation of Asian-American men
 - Responsible candidate life cycle from outreach to scheduling
 - Prepared supplementary materials such as press packages and 20 interview transcriptions

02. PERSONAL PROJECTS



CELEBRATE WOMEN 2016 - Present

- Creator of annual women's empowerment photography initiative
- Partnered with NGOs Lensational, Daughters Rising, and the World Association Cambodia
- Has included over 300 women from 14 countries
- Presented at the 2016 United Nations Commission on the Status of Women, 2017/2018 Ladyfest, Critica 2019
- Published in Ms Magazine, the NYU Q, and Shanghai Family Magazine



FEMINIST ECONOMICS OF EAST ASIA 2016

- Independent Study with Dr. Christina Jenq
- Wrote policy proposal 'Strategies for Reforming South Korea and Japan's Parental Leave Policies to Improve Fertility'
- Compared falling marriage and fertility rates in Four Asian Tigers to trends in Nordic countries and suggested mandatory paternity leave to encourage broader social reform of gender equality



BEAUTY TALKS 2015

- Fully funded eight week independent research on changing Chinese feminine beauty standards
- Five fine art photoshoots with text accompaniments
- Responsible for costume production, location scouting, post-process editing, and publication
- Published in Radii China

03. EDUCATION

2013-2017

New York University Shanghai Shanghai, China

B.S. in Interactive Media Arts, minor in Business and Finance
Graduated cum laude, GPA 3.7

Awards:

- 2013 NYU Futures Scholarship recipient (full-ride scholarship)
- 2015 Deans' Undergraduate Research Fund recipient

2016

Body Voices Conferences Abu Dhabi, United Arab Emirates

Funded delegate for three-day event hosted by the NYU Abu Dhabi Arts Center
Academic and practical exploration of geospaial and social politics on traditional dance
Performer in closing showcase

2018

The International Academic Forum Tokyo, Japan

The Asian Conference on Media, Communication & Film (MediAsia)
Presented paper 'The Paradoxical "Magical Girl": Women's Empowerment in Magical Girl Anime'
Examined tropes in subgenre using English and Japanese feminist film theory

2019

Yenching Symposium Beijing, China

Fully funded delegate for three-day event focused on 'Wömen: Retelling the China Stories.'
Hosted by Peking Universty
Presented CELEBRATE WOMEN as part of Research and Arts Gala

04. SOFTWARE



Adobe Photoshop

Photo Editing
Expert



Adobe InDesign

Document Creation
Proficient



Adobe Illustrator

Graphic Design
Skilled



Adobe Premiere

Video Editing
Skilled

05. LANGUAGES



English (fluent)



Mandarin (proficient)



Japanese (basic)

06. INTERESTS



Tea



Dancing



Positivity