

Hello!

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My name is nicoco and this is ~~my resume~~

my story

01. EXPERIENCE

- 2017.08 – Present** **Associate Creative Director @ LearningLeaders**
- Travel domestically and abroad to provide client photography and videography
 - Co-lead production of thought leadership video on discrimination against women and ESL speakers in public speaking, to be shown at the largest debate competition in the world
 - Regularly complete large scale design projects on short deadlines including the Beijing Women's Debate Challenge rebrand
- 2016.09 – 2016.12** **Education Assistant @ Condé Nast Center of Fashion and Design**
- Supported 25 students in fashion photography and fashion photography course
 - Managed studio equipment
 - Provided photography, videography, and graphic design material to marketing team
- 2016.06 – 2017.02** **Associate Producer @ Idris and Tony**
- Worked on celebrity photography series that challenged mainstream media representation of Asian-American men
 - Responsible candidate life cycle from outreach to scheduling
 - Prepared supplementary materials such as press packages and 20 interview transcriptions

02. PERSONAL PROJECTS



CELEBRATE WOMEN 2016 - Present

- Creator of annual women's empowerment photography initiative
- Partnered with NGOs Lensational, Daughters Rising, and World Association Cambodia
- Has included over 250 women from the USA, England, India, China, Vietnam, Italy, Vietnam, Thailand, Mexico, Brazil, Taiwan, Malaysia, and Cambodia
- Presented at the 2016 United Nations Commission on the Status of Women, 2017/2018 Ladyfest
- Published in Ms Magazine, The Red Elephant Foundation, and Shanghai Family Magazine



FEMINIST ECONOMICS OF EAST ASIA 2016

- Independent Study with Dr. Christina Jenq
- Wrote policy proposal 'Strategies for Reforming South Korea and Japan's Parental Leave Policies to Improve Fertility'
- Compared falling marriage and fertility rates in Four Asian Tigers to trends in Nordic countries and suggested mandatory paternity leave to encourage broader social reform of gender equality



BEAUTY TALKS 2015

- Fully funded eight week independent research on changing Chinese feminine beauty standards
- Analyzed cultural narrative to create five research based photoshoots with text accompaniments
- Responsible for costume production, location scouting, post-process editing, and publication
- Presented at the NYU Shanghai Undergraduate Research Symposium
- Published in Radii China

03. EDUCATION

2013-2017

New York University Shanghai Shanghai, China

B.S. in Interactive Media Arts, minor in Business and Finance
Graduated cum laude, GPA 3.7

Awards:

- 2013 NYU Futures Scholarship recipient (full-ride scholarship)
- 2015 Deans' Undergraduate Research Fund recipient

2018

The International Academic Forum Tokyo, Japan

The Asian Conference on Media, Communication & Film (MediAsia)
Presented paper 'The Paradoxical "Magical Girl": Women's Empowerment in Magical Girl Anime'
Examined tropes in subgenre using English and Japanese feminist film theory

2019

Yenching Symposium Beijing, China

Upcoming

Fully funded delegate for three-day event focused on 'Wömen: Retelling the China Stories.'
Hosted by Peking Universty

04. SOFTWARE



Adobe Photoshop

Photo Editing
Expert



Adobe InDesign

Document Creation
Proficient



Adobe Illustrator

Graphic Design
Skilled



Adobe Premiere

Video Editing
Skilled

05. LANGUAGES



English (fluent)



Mandarin (proficient)



Japanese (basic)

06. INTERESTS



Tea



Dancing



Positivity